

POLICY SUMMIT

American Society of Gene + Cell Therapy

Sponsor the 2021 Policy Summit

September 22-24 | Hybrid | Washington, D.C. | JW Marriott

ASGCT works tirelessly to advocate for policies that support the work of our members and the field as a whole. The Society's advocacy efforts include engagement with Congress, FDA, CMS, NIH, and other decisionmakers on key issues in gene and cell therapy. We encourage policymakers to support innovative research, expeditious development, and patient access to gene and cell therapy from the unique perspective of a professional membership association.

The Society provides educational programming that connects policy and industry thought leaders with corporate, government relations, market access, regulatory, and scientific professionals. Our [2020 virtual Policy Summit](#) welcomed over 385 attendees and addressed ethical, regulatory, and legislative issues, as well as patient access to testing and treatment.

By sponsoring the [2021 Policy Summit](#), you are empowering ASGCT's year-round advocacy efforts. Listed below are just a few initiatives your funding will support in 2021 and beyond.

- Advocacy of coverage, reimbursement, and new payment models for gene therapies
- Recommendations for streamlined regulation of safe and effective products
- Promotion of genetic testing and screening policies that facilitate early diagnosis and treatment
- Support for robust NIH and FDA funding levels
- Education of Hill members and staff about gene therapy and relevant policy issues

[Learn more about ASGCT advocacy efforts in 2020 and our 2021 priorities.](#)

We are seeking support starting at **\$5,000**, and as an added benefit, sponsors who support **\$10,000+** receive 3 complimentary virtual registrations, **\$20,000+** receive 6 complimentary virtual registrations.

- Logo on the asgct.org Policy Summit sponsor webpage
- Logo in event space: virtual platform, on-site signage
- Logo in Policy Summit emails

Contact Laura Gallagher, Director of Engagement (lgallagher@asgct.org) to learn more about sponsorship opportunities.