

POLICY SUMMIT

American Society of Gene + Cell Therapy

Sept. 26-27 at the JW Marriot in Washington, D.C. and Virtually

What is the ASGCT Policy Summit?

ASGCT works tirelessly to advocate for policies that support the work of our members and the field. The Society's advocacy efforts include engagement with Congress, FDA, CMS, NIH, and other decisionmakers on key issues in gene and cell therapy. We encourage policymakers to support innovative research, expeditious development, and patient access to gene and cell therapy from the unique perspective of a professional membership association.

The Society provides educational programming that connects policymakers and industry thought leaders with corporate, government relations, market access, regulatory, and scientific professionals.

What does your sponsorship make possible?

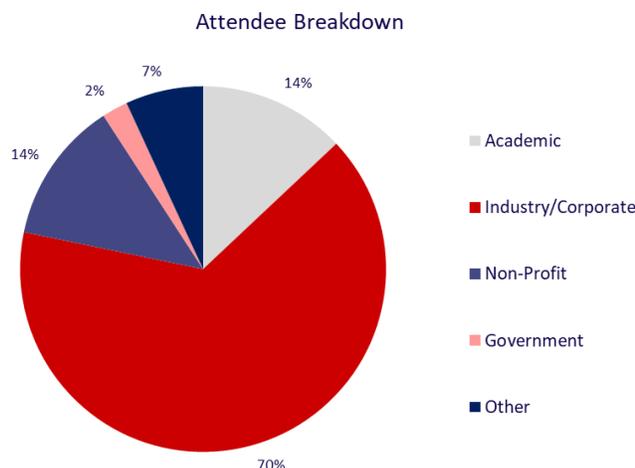
Your Policy Summit Sponsorship empowers ASGCT's year-round advocacy efforts, including:

- Advocacy of coverage, reimbursement, and new payment models for gene therapies
- Recommendations for streamlined regulation of safe and effective products
- Promotion of genetic testing and screening policies that facilitate early diagnosis and treatment
- Support for robust NIH and FDA funding levels
- Education of Hill members and staff about gene therapy and relevant policy issues

Learn more about ASGCT advocacy efforts in 2021 and our 2022 priorities.

Who attends?

The 2021 hybrid Policy Summit welcomed nearly 300 attendees to address ethical, regulatory, and legislative issues, as well as patient access. These professionals included individuals in government relations, regulatory affairs, researchers and scientists, patient advocates, and others in and outside of the industry.



"In my humble opinion, every gene therapy leader, program manager, or functional lead team member regardless of discipline should attend" - Emily Walsh Martin, PhD

Questions?

Please contact Bridgid Dunlap
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SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Sponsorship Opportunities:

\$20,000 contribution

- Logo on the asgct.org Policy Summit sponsor webpage
- Logo on virtual platform and onsite signage
- Logo in Policy Summit emails

\$10,000 contribution

- Logo scaled to 75% on the asgct.org Policy Summit sponsor webpage
- Logo scaled to 75% on virtual platform and onsite signage

\$5,000 contribution

- Logo scaled to 50% on the asgct.org Policy Summit sponsor webpage
- Logo scaled to 50% on virtual platform and onsite signage

Branded Items and On Demand Content:

Reception Sponsor (\$4,000, exclusive)

- Branded napkins
- Signage at the in-person Policy Summit Reception

On Demand Presentation (\$3,500, unlimited)

- 30 min pre-recorded on-demand video to be placed on virtual platform
- Included in on-demand 30 days post live event

Branded Items for in-person attendees

- \$2000 - Notebooks
- \$1,000 - Pens

Advertising Opportunities:

The Advocate - Policy News, Action and Analysis

- Hyperlinked Banner Ads (\$500 per issue, space is limited)
- Full list of advertising opportunities can be found [HERE](#)