

Jan 22–23, 9am–1pm ET



CLASS CONSIDERATIONS ON IMMUNOGENICITY FOR AAV GENE THERAPY PRODUCTS: *Assessing Current Practice and New Data*

2024 Speaker + Attendee Marketing Resources

Don't forget to tag us [@ASGCTherapy](#) and use our official advocacy hashtag, [#ASGCTadvocacy](#), to connect with fellow attendees and speakers.

General

We encourage you to use social media to maximize your presence at the upcoming ASGCT-FDA workshop! Below are a few example images and social media posts that you may use to inform your audience about your participation at Class Considerations on Immunogenicity for AAV Gene Therapy Products: Assessing Current Practice and New Data.

Please link all posts to asgct.org/2025aav

Questions about these resources? Email us at info@asgct.org

Social Media Graphics

Use these images on your company's LinkedIn, Instagram, and Facebook pages and link to asgct.org/2025aav

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ON IMMUNOGENICITY
FOR AAV GENE THERAPY
PRODUCTS:**

*Assessing Current
Practice and New Data*

I'm Speaking!



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I'm attending!



Social Media - Example Posts for Attendees

Before the Workshop:

- Just registered for the ASGCT-FDA Virtual Workshop on AAV Gene Therapy Immunogenicity! Looking forward to diving deep into antibody testing and redosing strategies. Anyone else joining this important discussion? #ASGCTAdvocacy #GeneTherapy
- Excited to gain FDA regulatory perspectives at next month's virtual workshop on AAV immunogenicity. The agenda looks packed with crucial topics for our field. Registration is free - don't miss out! #AAVTherapy #ASGCTAdvocacy
- Preparing for ASGCT's immunogenicity workshop starting Jan 22. Really interested in the session on making preclinical models more predictive. What topics are you most looking forward to? #GeneTherapy #ASGCTAdvocacy

After the Workshop:

- Two amazing half-days of discussions on AAV immunogenicity at the ASGCT-FDA workshop! The insights on companion diagnostics and immunosuppression strategies were particularly valuable. Time to implement these learnings! #ASGCTAdvocacy #GeneTherapy
 - Still processing all the great content from this week's AAV immunogenicity workshop. The discussion on redosing strategies opened up some fascinating possibilities. Thanks @ASGCTherapy and @FDA for organizing! #ASGCTAdvocacy
 - The convergence of clinical and preclinical perspectives at the ASGCT-FDA workshop was enlightening. Great to see academia and industry working together to advance AAV gene therapy. #GeneTherapy #ASGCTAdvocacy
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Social Media - Example Posts for Speakers

Before the Workshop:

- Honored to be presenting at the upcoming ASGCT-FDA Workshop on AAV Gene Therapy Immunogenicity. Join us virtually on Jan 22-23 as we explore critical challenges in antibody testing and immune responses. Registration is free! #ASGCTAdvocacy #GeneTherapy
- Looking forward to sharing our latest data on immunosuppression strategies in AAV gene therapy next week. Important discussions ahead with colleagues from FDA and across the field. See you virtually! #ASGCTAdvocacy #AAVTherapy

After the Workshop:

- Thank you to everyone who attended our session on preclinical models at the ASGCT-FDA workshop. The Q&A discussion was particularly enriching. Let's keep the conversation going! #ASGCTAdvocacy #GeneTherapy
- Grateful for the opportunity to contribute to yesterday's dialogue on immunogenicity challenges in AAV gene therapy. The combined insights from FDA, academia, and industry will

help advance our field. Special thanks to @ASGCT_news for organizing this important event.
#ASGCTAdvocacy

- One week post-workshop, and still energized by the collaborative discussions on AAV immunogenicity. The field is making great strides in addressing these challenges together. Looking forward to continued progress! #GeneTherapy #ASGCTAdvocacy