



INTERNATIONAL
SOCIETY FOR
STEM CELL
RESEARCH



American Society
of Gene + Cell Therapy



INTERNATIONAL
SYMPOSIA VIRTUAL

Emerging Therapies at the intersection of Genetic and Cellular Therapies

13 - 15 September 2021

Photo: NINDS

The International Society for Stem Cell Research (ISSCR) and the American Society of Gene and Cell Therapy (ASGCT) are partnering to host a program on the latest cutting-edge advances in regenerative medicine.

Recent discoveries in stem cell biology are being combined with powerful new gene editing technologies to bring about potentially transformative new therapies. World-renowned scientists will share their latest advances in three focused two-hour virtual sessions on Neural Disorders, Cell & Gene Therapy Manufacturing Technologies, and Hematopoietic Diseases and Immuno-Oncology.

Format: 3 X 2h sessions, 13-15 Sept 2021, 10am-12pm EDT. Each session will focus on one topic area:

Day 1: Neural Disorders | 13 September

- Leslie Thompson, PhD, UC Irvine, USA
- Malin Parmar, PhD, Lund University, Sweden
- Gene Yeo, PHD, MBA, UCSD, USA
- Sally Temple, PhD, Neural Stem Cell Institute, USA

Day 2: Cell & Gene Therapy Manufacturing | 14 September

- Mohamed Abou El-Enein, MD, PhD, University of Southern California, USA
- Thomas VanCott, PhD, Catalent Biologics, USA
- Melissa Carpenter, PhD, ElevateBio
- John Pierciey, BS, MS, Bluebird bio, USA

Day 3: Hematopoietic Diseases and Immuno-Oncology | 15 September

- Michel Sadelain, MD, PhD, Memorial Sloan Kettering Cancer Center, USA
- Bob Valamehr, PhD, Fate Therapeutics, USA
- Simón Méndez-Ferrer, PhD, University of Cambridge, UK
- Hans-Peter Kiem, MD, PhD, Fred Hutchinson Cancer Center, USA



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Sponsorship Opportunities

Bronze (\$5,000)

For entire series:

- Logo recognition on meeting series webpage
- Logo recognition in “walk-in” welcome slides during meetings
- Contact information of all meeting registrants who opt-in
- 5 complimentary registrations

Silver (\$10,000)

For one meeting in the series:

- 5-Minute Innovation Showcase

For entire series:

- Logo recognition on all communications and marketing materials
- Logo recognition on meeting series webpage
- Logo recognition in “walk-in” welcome slides during meetings
- Contact information of all meeting registrants who opt-in
- 10 complimentary registrations

Gold (\$20,000)

For one meeting in the series:

- 2-minute welcome remarks to open the session
- Exclusive session 10-minute Innovation Showcase

For entire series:

- Logo recognition on all communications and marketing materials
- Logo recognition on meeting series webpage
- Logo recognition in “walk-in” welcome slides during meetings
- Contact information of all meeting registrants who opt-in
- 20 complimentary registrations

Registration Sponsor (\$20,000; Gold Sponsor)

For entire series:

- Exclusive logo recognition on series registration page and confirmation emails
- Logo recognition on all communications and marketing materials
- Logo recognition on meeting series webpage
- Logo recognition in “walk-in” welcome slides during meetings
- Contact information of all meeting registrants who opt-in
- 20 complimentary registrations

Advertising Opportunities

Meeting Digital Daily Newsletters

Regular Issues (13-15 September) go to all meeting registrants, premium post-event issue also goes out to ISSCR’s full contact list.

- **Top Banner Ads** (\$2,000 reg; \$3,000 premium)
- **Mid-Section Banner Ads** (\$1,200 reg; \$1,500 premium)
- **Thought Leadership Articles** (\$4,000 reg; \$4,500 premium)