

# PATIENT EDUCATION EFFORTS

## 803,500+

### VIEWS

Since launching ASGCT's collection of 32 patient education videos continue to gain views. 248,000 views in 2022 alone!

## 146,500+

### VISITS

To the Patient Education [website](#) in 2022 - an average of 12,200 visits per month.

The ASGCT Patient Education program provides accurate, reliable, and accessible information about gene and cell therapies to patients and the public.

### Patient Education General Support

**\$5,000 +**

Your support allows us to keep our resources as current as possible with tools like a glossary, audience-focused resource toolkits, and updates on advancements relevant to patients. Sponsors receive logo recognition on the [Support Page](#) for 12 months.

### Enhancements to ASGCT's Clinical Trials Finder

**\$5,000, \$10,000, \$15,000, or \$25,000**

Help ASGCT make this resource even better for patients, physicians and advocates. Logo recognition on the Support Page and in the announcement of new features. Your funding help support:

- Ongoing costs to maintain and update the the clinical trials finder
- New saved filters and subscription functions
- New landing page with quick search, URL bookmarking, print trail list, and addition of default filters
- Translation into other languages

### Cell Therapy Video

**\$10,000**

To round out the Gene Therapy 101 series, this animated video will focus on the different types of cell therapy, the use of stem cells, and their applications to treat disease. Receive logo recognition at the end of this new video. ASGCT is solely responsible for the content.

### Quarterly Curated Content

**\$7,500 per year**

ASGCT's Lunch and Learn webinars have taken a new form! Moving forward, ASGCT will produce a video to be accompanied by a blog post, linked to additional resources to bring important educational topics to patient advocates, physicians, and other professionals in the gene and cell therapy field. Benefits include:

- Hyperlinked logo on the web page
- Logo in webinar lead-in slide of video
- Hyperlinked logo in post event email