

THREE WAYS TO SUPPORT ASGCT'S PATIENT EDUCATION PROGRAM

The ASGCT Patient Education program provides accurate, reliable, and accessible information about gene and cell therapies to patients and the public. Watch this video to learn more!

1 \$5,000

Patient Education Program Support

Sponsors receive logo recognition on the Support Page of the microsite for 12 months. We accept and encourage multiyear support, up to 3 years.

2 \$10,000 per video, \$18,000 for 2, \$25,000 for 3

Animated Videos

Sponsor patient-focused short videos and content to receive logo recognition at the end of a specific video. ASGCT is solely responsible for the content. 2022 video topics:

Gene Therapy Basics

Clinical Trials Process

Different Approaches

3 \$1,000 per webinar or 7,500 per year

Lunch & Learn Webinars

ASGCT's brand new Lunch and Learn webinars are typically held once a month and provide an avenue for patient advocates, physicians, and other professionals in the gene and cell therapy field to come together to learn and discuss important educational topics. Benefits include:

Hyperlinked logo on webinar event page

Logo in webinar lead-in slide

Hyperlinked logo in post event email

Impact and Growth

We use your Gene Therapy Basics video. It's absolutely fantastic —very user-friendly and very easy to understand.
—Patient Advocate

We were able to utilize your resources as factually informative around gene therapy and because it is just exceptionally good.
—Patient Advocate

550,000+

VIEWS

Since launching in January 2018, ASGCT's educational videos have been viewed over 550,000 times.

27

EXPERT SOURCES

The Society's scientific member volunteers ensure accurate information.

40,000+

VISITS

To the Patient Education website from October 1–December 31, 2021.

4 mins

OF INTERACTION

The average time on a Patient Education web page is over 4 minutes!

Want to learn more?

 patienteducation.asgct.org

 [@ASGCTherapy](https://twitter.com/ASGCTherapy)

Share our Resources!

All program content is FREE to share, embed, or link to! Credit the American Society of Gene and Cell Therapy as the creator and tag us on social media @ASGCTherapy.