



American Society
of Gene + Cell Therapy

Webinar Marketing Opportunities with ASGCT

The American Society of Gene and Cell Therapy (ASGCT), provides a variety of webinars for its members and the public, covering topics ranging from cutting-edge research advancements to ethical considerations in gene and cell therapy applications. These webinars serve as valuable educational resources, offering insights from experts in the field and fostering discussions on the latest developments shaping the future of gene and cell therapy.

2023 Impact



- ✦ Connect with diverse audiences
- ✦ Showcase your products or services
- ✦ Foster meaningful connections in the digital landscape.

Digital Programming Sponsor \$10,000

Elevate your brand while supporting gene and cell therapy education and collaboration. As a year-round digital program sponsor, your company will gain unparalleled exposure and engagement through our cutting-edge digital programs.

Recognition Included on:

- 4 Professional Development Cafés
- 2 Molecular Therapy Webinars
- 2 International Virtual Symposia

Sponsor Benefits Include:

- Logo recognition on webinar webpage
- Logo on webinar lead-in slide
- Hyperlinked logo in pre-event and post-event email to attendees

***exact recognition will be confirmed at time of sponsorship commitment**

Interested in becoming a sponsor for these webinars?

Please contact Leanne Klawien at lklawien@asgct.org to learn more!

asgct.org



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NEW! Molecular Therapy Webinar Series \$2,500 each

Expanding upon the foundation laid by the Molecular Therapy Podcast, this webinar series allows leading experts in government and industry current on new and emerging research in the field. Join us as they unpack groundbreaking research, analyze its broader impact, and chart the future of gene and cell therapy!

2024 Topics

- ◆ April - Targets and Biomarkers
- ◆ September - RNA and Epigenetic Editing

Professional Development Café Series \$2,500 each

Quarterly, one-hour webinars offer current, top-notch education tailored to early-career professionals, covering a spectrum of topics including career development and technical areas like CRISPR, AAV Vectors, GLP, and GMP regulations. On average, the PD Café webinars welcome **over 300 attendees each!**

2024 Topics

- ◆ February 16 - Utilizing AI In Gene and Cell Manufacturing
- ◆ June 14 - CRISPR Mediated Regulation of Human Myogenesis and Disease
- ◆ August 16 - Early Clinical Study on Lentiviral Gene Therapy for Hemophilia A
- ◆ December - TBD

Around the World: Virtual Symposium \$2,500 each

This virtual series showcases research outside of the US and dives deeper into local development challenges in different regions of the world.

2024 Topics

- ◆ March 27 - Around the World: "Innovation in Japan"-In conjunction with the Japanese Society of Gene and Cell Therapy
- ◆ December - TBD

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