



Two Ways to Advertise in ASGCT's Monthly E-Newsletter

# The Vector

to Reach 4,000+ ASGCT Members!



## 1 Hyperlinked Banner Ads

Promote your company, products, services, a webinar series, event, etc!

The American Society of Gene & Cell Therapy is the primary professional membership organization for gene and cell therapy. The Society's members are scientists, physicians, and patient advocates.

**The Vector reaches members who work in universities, hospitals, government agencies, foundations, biotechnology and pharmaceutical companies.**

The Vector features the newest discoveries and clinical applications of genetic and cellular therapies, public policy insights, industry news, and updates about the Annual Meeting.

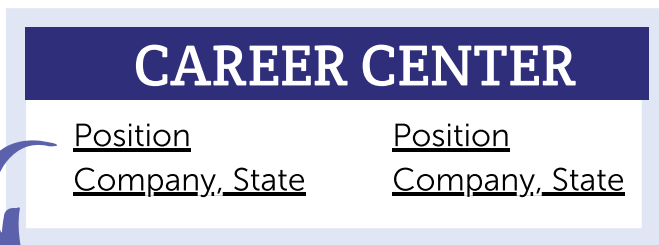
## SPECS AND PLACEMENT

Hyperlinked horizontal banner ad dimensions: 650 x 150 pixels. ASGCT accepts up to four banner advertisements per issue. Placement is based on a first-come, first-served basis.

Your Banner Ad Here!

## 2 Featured Jobs

Recruit and connect with top gene and cell therapy job seekers by promoting open job(s) in The Vector's dedicated Career Center section!



### JOB POSTINGS PER MONTH

\$150 for 1 posting  
\$200 for 2 postings

### PLACEMENT

In each monthly issue, there is space for a total of eight hyperlinked job postings.

## BANNER AD PRICES

# of Ads	Base Price	% off	Total Discounted Price
1	\$1,000		<b>\$1,000</b>
2	\$2,000	5%	<b>\$1,900</b>
3	\$3,000	10%	<b>\$2,700</b>
4	\$4,000	15%	<b>\$3,400</b>
5	\$5,000	20%	<b>\$4,000</b>
6	\$6,000	25%	<b>\$4,500</b>

**WANT TO LEARN MORE OR HAVE ANY QUESTIONS?**

Email Mel Schwandt at [mschwandt@asgct.org](mailto:mschwandt@asgct.org).