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You don't need to wait for the Annual Meeting to get the latest research and insights - join us for the the Insight Series. These two-hour deep-dive virtual events explore cutting-edge topics presented by gene and cell therapy experts.

- As many as 1,000 views
- Relevant, timely topics in the gene and cell field
- Target researchers, clinicians, industry professionals, regulatory agencies, and patient advocates

THREE WAYS TO SUPPORT

1

Insight Champion Sponsor

\$1,000 per webinar

General Support

Benefits include:

- Hyperlinked logo included in the pre-event and post-event event email
- Hyperlinked logo included on the webinar webpage
- Logo included on the event lead-in slide

2

Banner Advertisement

\$2,000 per webinar (exclusive opportunity)

Align your branding

Ad Specs:

- Dimensions: 650x150 pixels
- File Type: .JPG or .PNG
- URL for hyperlink (tracking URLs welcome)
- Will be placed below Insight Supporter logos

3

20-Second "Commercial" Advertisement

\$3,000 per webinar (exclusive opportunity)

Reach your target audience

General information:

- 20 second commercial produced by company
- MP4 Format
- Commercial will be played in the transition to the Q&A portion of the event

Winter 2022-2023 Insight Series

UPCOMING TOPICS & SPEAKERS

October 19

Delivery to Skeletal Muscles - Breaking through Barriers for Genetic Medicine

- Dwight Koeberl, MD, PhD - Duke University Medical Center
- Jacques Tremblay, PhD - University Laval and CRCHUQ

November 16

Neural and Cardiac Cellular Reprogramming

- Henrik Ahlenius, PhD - Lund University
- Aseem Ansari, PhD - St. Jude's Children Hospital
- Li Qian, PhD - University of North Carolina

November 30

Immune Responses to AAV Gene Therapy in Neurological Compartments: Mechanisms and Management

- Allison Keeler-Klunk, PhD - University of Massachusetts
- Steve Gray, PhD - University of Texas Bio
- Shari Gordon, PhD - AskBio

December 7

Gene Writing - Latest Research and Ethical Considerations for Targeted Insertion of Genes into the Human Genome

- Michael Holmes, PhD - Tessera Therapeutics
- Le Cong, PhD - Stanford *Rachel Salzman, DVM - Alcyone Therapeutics
- Samira Kiani, MD - University of Pittsburgh

February 8

TBD

February 22

TBD

[Learn more about each session here.](#)

[Watch past sessions here.](#)