



Patient Education Resource Kit

Program Description: The American Society of Gene and Cell Therapy ([ASGCT](https://www.asgct.org/)) is the leading professional membership organization for scientists, physicians, advocates, and other professionals in the field of gene and cell therapy. ASGCT collaborates with patient advocacy groups to make sure the resources are clear and useful to the target audience, and the members of the ASGCT [Patient Outreach Committee](#) share their expertise in the field to provide scientific accuracy. All resources are available for sharing, so we welcome you to help spread the word!


Link to Patient Education Website: <https://patienteducation.asgct.org/>

Link to Community Quick Take Webpage: <https://patienteducation.asgct.org/community-quick-takes/>

Credit: Cite American Society of Gene and Cell Therapy on all your pages and link back to the patient education website when possible. Tag @ASGCTherapy on social media.

Contact: Reach out to Lexi Starosta, Patient Outreach Manager, with any questions (astarosta@asgct.org).

Social media post examples:

Example post	Suggested image to use
<p>Want to learn more about gene and cell approvals from the past year? Dr. Peter Marks and Dr. Jeffrey Chamberlain give fresh insight on CGT treatments in 2023, and what it means for future research in treating life limiting diseases.</p>	

Check out new ASGCT Patient Education digital programming from ASGCT, Community Quick Takes, with the second unit exploring approvals in 2023 and the impact on various patient communities. #genetherapy treatments #celltherapy




Web Banners- Right click to save and use these images on your web pages or on social media to increase awareness, be sure to link these images to <https://patienteducation.asgct.org/>

ACCURATE
RELIABLE
ACCESSIBLE

Information about
gene and cell therapies

FIND RESOURCES



The ASGCT Patient Education program provides accurate, reliable, and accessible information about gene and cell therapies to patients and the public.

FIND RESOURCES

